

27 March 2007

Best of the Best plc
(“Best of the Best” or “the Company”)
Director Shareholding

The Board of Best of the Best was informed today that Rupert Garton, Commercial Director, yesterday purchased 15,421 Ordinary Shares of 5p each at a price of 57.5 pence per share bringing his total holding in the Company up to 375,421 Ordinary Shares which represents 2.95 per cent. of the Issued Ordinary Share Capital of the Company.

Enquiries:

Best of the Best plc	William Hindmarch, Chief Executive Rupert Garton, Commercial Director	T: 020 7371 8866
Biddicks	Shane Dolan	T: 020 7448 1000
Charles Stanley Securities	Mark Taylor/Freddy Crossley	T: 020 7149 6000