

Wednesday 7 May 2008

**Best of the Best plc**  
**("the Company")**

Best of the Best PLC displays luxury cars as competition prizes within airport terminals and online.

**Appointment of a New Non-Executive Director**

The Board of Best of the Best plc is pleased to announce the appointment of Colin Hargrave, 55, as a Non-executive Director of the Company with immediate effect.

Mr Hargrave has significant retail and leisure industry experience and was previously Managing Director of UK Retail for BAA Limited between 1997 and 2008.

Prior to this role, he was International Development Manager for the Early Learning Centre and was responsible for successfully developing 13 new markets overseas for the company.

William Hindmarch, Best of the Best's CEO commented:

"Colin has significant retail industry experience gleaned from being Managing Director of BAA's £650 million retail business as well as his success at the Early Learning Centre in driving its international expansion. Colin therefore brings a wealth of sector experience to the Board and will provide valuable input as we expand our business into new overseas markets.

There are no other details required to be disclosed under paragraph (g) of Schedule 2 of the AIM Rules.

Enquiries:

Best of the Best plc	William Hindmarch, Chief Executive Rupert Garton, Commercial Director	T: 020 7371 8866
Charles Stanley Securities (Nominated Adviser)	Mark Taylor/Freddy Crossley	T: 020 7149 6000
Biddicks	Shane Dolan	T: 020 7448 1000