

17 July 2008

Best of the Best plc
(“Best of the Best” or “the Company”)

Grant of Options

The Company announces that Rupert Garton, Commercial Director, was today granted 74,528 share options at 31.5 pence based on the share price at close of business yesterday, and 75,472 share options at 5 pence in lieu of bonus.

75,472 of these options are capable of being exercised during the period starting on the 17th July 2008 and expiring on the 16th July 2018, and 74,528 of these options are capable of being exercised during the period starting on the 17th July 2011 and expiring on the 16th July 2018.

As a result, Rupert Garton is now interested in 740,674 share options over Ordinary Shares.

In addition to the options granted above, Rupert Garton has a beneficial interest in 384,421 Ordinary Shares in the Company representing approximately 3.02% of the total issued share capital.

Colin Hargrave, Non-executive director, was today granted 50,000 share options at 31.5 pence based on the share price at close of business yesterday.

As a result, Colin Hargrave is now interested in 50,000 share options over Ordinary Shares.

These options are capable of being exercised during the period starting on the 17th July 2011 and expiring on the 17th July 2018.

Colin Hargrave has no beneficial interest the Company.

As at the date of this announcement and inclusive of the above, there are 1,085,023 options outstanding in the Company.

Enquiries:

Best of the Best plc	William Hindmarch, Chief Executive Rupert Garton, Commercial Director	T: 020 7371 8866
Charles Stanley Securities (Nominated Adviser)	Mark Taylor/Freddy Crossley	T: 020 7149 6000