

30 January 2009

Best of the Best plc
(“Best of the Best” or “the Company”)
Director Shareholding

The Company was informed today that Michael Hindmarch, Non-executive Chairman, acquired 30,000 ordinary shares in the Company on 30 January 2009 at a price of 23.5 pence per share.

Accordingly, Mr Hindmarch has a beneficial interest in 799,421 ordinary shares, representing 6.29 per cent. of the issued ordinary share capital of the Company.

Enquiries:

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