

14 May 2009

**Best of the Best plc
("the Company")**

Trading Update

Best of the Best PLC, which displays luxury cars as competition prizes within airport terminals and online, is pleased to announce that trading for the 12 month period to 30 April 2009 has been in line with market expectations. The Company has benefited from reacting quickly to the early signs of a macro economic slowdown with cost savings made during the period. The Company has ended the year with strong cash balances.

The results for the 12 months ended 30 April 2009 are expected to be announced on 23 July 2009.

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