

BEST OF THE BEST PLC (“Best of the Best”)

Dividend Dates Correction

Best of the Best plc displays luxury cars as competition prizes within airport terminals and online

Further to the Preliminary Results announcement today the Board of Best of the Best would like to correct the final dividend payment date which will be 16th October 2009 not the 17th October 2009 as previously stated.

The revised Dividend paragraph from the Preliminary Results will now read as follows:-

“The Board is recommending a final dividend payment of 1.1 pence per share for the full year ending 30th April 2009 subject to shareholder approval at the AGM on 17th September 2009. The final dividend is covered 2.7 times by earnings per share and will be paid on 16th October 2009 to shareholders on the register on 18th September 2009.”

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