

**14 January 2013**

**Best of the Best plc  
("Best of the Best" or "the Company")  
Director Shareholding**

The Company has been informed that William Hindmarch, Chief Executive of the Company has acquired 12,436 ordinary shares in the Company at a price of 20 pence per share in his SIPP. Following this purchase William Hindmarch is interested in 5,016,851 ordinary shares in the company representing 53.53 per cent of the issued share capital of the Company.

**Enquiries:**

|   |  |                  |
|---|--|------------------|
| Best of the Best plc                              | William Hindmarch, Chief Executive<br>Rupert Garton, Commercial Director | T: 020 7371 8866 |
| Charles Stanley Securities<br>(Nominated Adviser) | Mark Taylor  | T: 020 7149 6000 |