

**Best of the Best plc**

**("Best of the Best", "BOTB" or "the Company")**

**Transaction in own shares**

Best of the Best PLC, (LSE: BOTB) the principally online organiser of weekly competitions to win luxury cars, announces that it has today bought-back for cancellation 15,000 ordinary shares of 5p each in the capital of the Company ("Ordinary Shares") in the market at a price of 220 pence per Ordinary Share. The Ordinary Shares acquired for cancellation represent approximately 0.15 per cent. of the current issued share capital of the Company.

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, the total number of Ordinary Shares in issue as at the date of this notice (taking into account the Ordinary Shares purchased for cancellation by the Company announced above) is 10,068,580 ("Revised Issued Voting Share Capital").

Please note that the above stated number of 10,068,580 should be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or change to the interest in, the Company under the FCA's Disclosure and Transparency Rules. This figure has been understated by 10,000 Ordinary Shares historically.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation), the schedule below contains a summary of and detailed information about the purchases made by finnCap Ltd on behalf of the Group.

**Schedule 1:** Details of buy-back transaction

| Time (hh:mm - GMT) | Number of Ordinary Shares purchased | Transaction price (pence per Ordinary Share) |
|--------------------|-------------------------------------|--|
| 08:16              | 15,000                              | 220  |

**Enquiries:**

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| <b>Best of the Best plc</b>                             | William Hindmarch, Chief Executive<br>Rupert Garton, Commercial Director                           | T: 020 7371 8866 |
| <b>KTZ Communications</b>                               | Katie Tzouliadis   | T: 020 3178 6378 |
| <b>finnCap Ltd<br/>(Nominated Adviser &amp; Broker)</b> | <b>Corporate Finance</b><br>Carl Holmes<br>Anthony Adams<br><b>Corporate Broking</b><br>Alice Lane | T: 020 7220 0500 |