

## Best of the Best plc

("Best of the Best", "BOTB" or "the Company")

### Transaction in own shares

Best of the Best PLC, (LSE: BOTB) the principally online organiser of weekly competitions to win luxury cars, announces that, on 14 February 2018, it bought-back for cancellation 7,000 ordinary shares of 5p each in the capital of the Company ("Ordinary Shares") in the market at a price of 250 pence per Ordinary Share. The Ordinary Shares acquired for cancellation represent approximately 0.07 per cent. of the current issued share capital of the Company.

For the purposes of the Financial Conduct Authority's Disclosure and Transparency Rules, the total number of Ordinary Shares in issue as at the date of this notice (taking into account the Ordinary Shares purchased for cancellation by the Company announced above) is 10,085,580 ("Revised Issued Voting Share Capital").

The figure of 10,085,580 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest, or change to their interest, in the Company under the Disclosure and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation), the schedule below contains a summary of and detailed information about the purchases made by finnCap Limited on behalf of the Group.

#### Schedule 1: Details of buy-back transaction

| Time (hh:mm - GMT) | Number of Ordinary Shares purchased | Transaction price (pence per Ordinary Share) |
|--------------------|-------------------------------------|--|
| 16:19              | 7,000                               | 250.00                                       |

#### Enquiries:

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| <b>Best of the Best plc</b>                             | William Hindmarch, Chief Executive<br>Rupert Garton, Commercial Director                           | T: 020 7371 8866 |
| <b>KTZ Communications</b>                               | Katie Tzouliadis   | T: 020 3178 6378 |
| <b>finnCap Ltd<br/>(Nominated Adviser &amp; Broker)</b> | <b>Corporate Finance</b><br>Carl Holmes<br>Anthony Adams<br><b>Corporate Broking</b><br>Alice Lane | T: 020 7220 0500 |